

GENERAL RULES AND REGULATIONS FOR THE CONTEST GAME "DRAGON BALL Z EXTREME BUTODEN Web Experience" ORGANIZED BY THE COMPANY BANDAI NAMCO ENTERTAINMENT EUROPE SAS

BANDAI NAMCO ENTERTAINMENT EUROPE SAS, a company formed in accordance with and by virtue of the laws of France, having its registered office at 49-51 rue des Docks – CS 90618 – 69258 LYON CEDEX 09 , France, hereinafter referred to as "the Organizer", organizes a contest game named "**DRAGON BALL Z EXTREME BUTODEN Web Experience**", free of charge and without obligation to purchase, available on the following page <https://www.dbzextremebutoden.com/> (hereafter referred to as "the Contest Page").

ARTICLE 1 – PARTICIPATION

No purchase or payment of any kind is necessary to enter or win the contest game "**DRAGON BALL Z EXTREME BUTODEN Web Experience**", hereinafter referred to as "the Contest Game".

The Contest Game is limited to the natural persons residing in PAL's territories (Afghanistan, Algeria, Andorra, Austria, Australia, Bangladesh, Belarus, Belgium, Brunei, Cambodia, Cyprus, Czech Republic, Denmark, East Timor, France, Finland, Germany, Greece, Hungary, Ireland, Iceland, India, Indonesia, Italy, Kazakhstan, Laos, Liechtenstein, Luxembourg, Malta, Madagascar, Malaysia, Martinique, Monaco, Morocco, Myanmar, Norway, New-Zealand, New Caledonia, Nigeria, Netherlands, Poland, Philippines, Portugal, Romania, Russia, Saudi Arabia, Serbia, Singapore, Spain, Sweden, Switzerland, Slovakia, Slovenia, South Africa, Turkey, Thailand, Tunisia, United Kingdom, Ukraine, United Arab Emirates, Ukraine, Vietnam), North America territories and Mexico, Brazil, Chile, Argentina, Colombia, Peru, Panama, aged 13 years or older at the time of entry and willing to participate. However, for minors, their legal representative will be responsible for the participation of their child.

The Contest Game is limited to one (1) entry per unique twitter account and per person per day (same name, same e-mail address, same twitter account). Any additional participation will be rejected.

Employees, affiliates or partners of the Organizer, of its subsidiaries, its subcontractors or its officers, and the members of their family or the persons with whom they are domiciled, and generally anyone who helped in the organization of the Contest Game, are ineligible to participate in or win this Contest Game.

Entry to the Contest Game implies the unconditional acceptance of these Regulations in their entirety, of the terms of service for Twitter, of the rules of conduct in force on the Internet, and of the laws, rules and other legislations applicable in France.

Any fraud to the provisions set forth above shall invalidate the candidate.

ARTICLE 2 – CONDUCT OF THE CONTEST, WINNER SELECTION AND PRIZES

The Contest Game starts on October, 1st 2015 at 3 pm and ends on October 20th 2015 at 3 pm Central European time.

The duration of the Contest Game is a total of twenty (20) calendar days.

The participants will have to log on the website with their Twitter account.

The participants will complete their participation to the Contest Game by entering their surname, forename and e-mail address on the registration form.

The participants participate by posting a tweet using #DBZEB and the dedicated # for the action they want to do.

It is recalled that the quality of winner is subject to the validity of the participation of the participant.

For the duration of the Game Contest, up to two (2) winners per day will be randomly drawn amongst participants belonging to the winning community:

- First winner randomly drawn win a digital version of Dragon Ball Z: Extreme Butoden on Nintendo 3DS.
- Second winner randomly drawn win a T-Shirt Dragon Ball Z: Extreme Butoden.

On October 20th, 5 participants randomly drawn win each one a New Nintendo 3DS.

The maximum number of winners is 45 for the duration of the Game Contest.

The prizes of the Contest Game consist of the following:

- Every day 1st prize: Digital Version of Dragon Ball Z Extreme Butoden on Nintendo 3DS (unit value: 45€ - quantity 20)
- Every day 2nd prize: T-Shirts Dragon Ball Z Extreme Butoden (unit value: 5€ - quantity 20)
- Last day prize: New Nintendo 3DS (unit value: 220€ - quantity 5)

The winner of each prize may not substitute the prize for its cash equivalent. The Organizer reserves the right to substitute the prize (or portion of it) with any article or service of similar value at its sole discretion. Prize may not be assigned or transferred.

The winner will be notified by an email within (1) month after the drawing. Each winner must respond to the notification email within (2) weeks from the time the email is sent, or prize will be forfeited and will be awarded to an alternate winner at random.

Name of winners (first name/Country) will be posted on Facebook Page:
<https://www.facebook.com/DBZ.videogames>.

To claim the prize the Organizer is authorized to request, by auto reply, one of the following supporting documents of identity:

- A scanned copy of a proof of identity (ID card, passport...)
- A scanned copy of a proof of address (hydro bill, phone bill...dated less than 3 months).

The winners will then be deemed to have accepted their prize.

All information must totally comply with the information recorded on the registration form at the time of the participation.

Where necessary, the Organizer reserves the right to cancel the awarding of the prizes won.

The winners list will be available for three (3) weeks after the closing date of the Contest Game upon request at the following e-mail address: community@bandainamcoent.eu. Participants authorize the Organizer to use for promotional purposes or advertising relating to the Contest Game at which they have participated, their surname and forename on any media and worldwide, however this authorization cannot grant other rights than the one to receive the promised prizes.

Winners will receive their prize by mail sent by the Organizer within one (1) month following the confirming e-mail sent by the winner to the Organizer.
Sending costs are the sole responsibility of the Organizer.

In the case the prize arrives defective, the winner may refuse to recover it. It will then be automatically returned to the Organizer, which will send to the winner a prize of equivalent value, while stocks last (sending costs to be borne by the Organizer).

ARTICLE 4 – FILING AND CONSULTATION OF THE RULES AND REGULATIONS

The Rules and Regulations are available for consultation in their entirety on the contest application at: www.dbzextremenbutoden.com

A copy can be downloaded and printed directly by the participant or, upon written request, be obtained free of charge with the Organizer at the following address:

BANDAI NAMCO ENTERTAINMENT EUROPE SAS
49/51 rue des Docks
69258 Lyon Cedex 09
FRANCE

indicating the name of the Contest Game.

The reimbursement of the stamp for the request of the Rules and Regulations of the Contest Game will be made upon request and production of a BIC, on the basis of the slow postage costs in force.

It would not be answered to any other oral request concerning the Contest Game.

ARTICLE 5 – CONNECTION AND PARTICIPATION FEES TO THE CONTEST GAME

In consideration of the services currently available on the market that allow a completely free Internet connection (this gratuitousness including that of the telecommunication expenses for a sufficient duration of the participation in the game), the Organizer notices that no disbursement is needed to participate to the Contest Game.

However, if this were not the case or whether the evolution of service offerings and technology in all or part of French territory made impossible a such gratuitousness, the cost of participation in the game of Internet users concerned would be reimbursed on request in the following conditions:

- Reimbursement of connection fees necessary for meaningful participation within the meaning of these Rules and Regulations may be obtained upon written request by mail to the Organizer. Reimbursement is limited to one participation during the period of the Contest Game.
- The request must specify the exact title of the Contest Game, the participant's full name, phone number from which it is connected to the Contest Page, its e-mail address and mailing address and the date and time of the connection. It will be accompanied by a BIC, the reimbursement is made by bank check in Euro. The slow postage costs will also be refunded upon request.

All refund requests will be considered only if this is the participant who has completed the form for which it is requested reimbursement of connection fees.

Any incomplete or incorrect request sent to the wrong address or sent by e-mail will not be taken into account.

If the participant requires to be reimbursed for participation in several different games, it must send separate claims. Each participation will be subject to a refund and specific letter.

In addition, any reimbursement cannot, by definition, occur only if there was an actual disbursement from the participant, on pain of being prosecuted for fraud.

The Organizer reserves the right to make any checks it deems appropriate, to request any evidence and to engage where appropriate, prosecution.

The refund request must be sent by mail within forty-eight (48) hours from the date of participant's entry into the Contest Game for which they seek reimbursement, as evidenced by the postmark, to the following address:

BANDAI NAMCOENTERTAINMENT EUROPE SAS
49/51 rue des Docks
69258 Lyon Cedex 09
FRANCE

indicating the name of the Contest Game.

Will be reimbursed the cost of telephone communication on the basis of a package for the cost of five (5) minutes of local telephone VAT from a landline, on proof of current rates of the local operator concerned.

ARTICLE 6 – DISPUTE

The participation in the Contest Game implies acceptance without restriction or reservation of the terms of the Contest Game and of these Rules and Regulations, and participants waive any claim to that title. The electronic validation of the participation implies full acceptance of these Rules and Regulations.

The Organizer reserves the right to sue anyone who will have cheated, deceived, faked or disturbed the operations stated in these Regulations or attempted to do so. A winner who would have cheated will be by rights strip of any right to obtain any winning prize.

These Rules and Regulations of the Contest Game are subject to the provisions of the law of France and to the exclusive jurisdiction of the court of Lyon.

ARTICLE 7 – LIMITATION OF LIABILITY OF THE ORGANIZER

The participation in the Contest Game implies knowledge and acceptance of the characteristics and limits of the Internet, especially regarding technical performance, response times for consulting, querying or transferring information, risks of interruption and more generally inherent risks of any connection and transmission on the Internet, the lack of protection of certain data against possible misappropriation and the risks of contamination by possible viruses circulating on the network.

Accordingly, the Organizer shall in no circumstances be held liable, without this list being restrictive:

- For the content of services available on the Contest Page and, in general, for any information and/or data broadcasted on the services available on the said Contest Page;
- For the transmission and/or reception of any data and/or information on the Internet;
- For any malfunctioning of the Internet network preventing the smooth running/functioning of the Game;
- For the failure of any reception equipment or communication lines;
- For the loss of any paper or electronic mail and, more generally, for the loss of any data;
- For transporting problems;
- For the functioning of any software;
- For the consequences of any virus, computer bog, anomaly or technical failure;
- For any damage caused to the computer or mobile device of a participant;
- For any technical, hardware or software failure of any nature that has prevented or limited the opportunity to participate in the game or has corrupted the system of a participant;
- For the delay in delivery of the prize or its possible loss by the postal services or other mailing services external to the Organizer.

It is clear that the Organizer shall not be liable for any direct or indirect damage resulting from an interruption, malfunction of any kind, suspension or termination of the Contest Game, and this for any reason whatsoever, or for any direct or indirect damage resulting, somehow, from a connection on the Contest Page. It belongs to all participants to take all appropriate measures to protect against any attack their own data and/or software stored on their computing equipment. The connection of any person to the Contest Page and the entry of the participants into the Contest Game are done at their own risk.

The Organizer makes no warranty or representation as to any of the prizes and is not liable if you experience problems, due to reasons not attributable to the organizer, including but limited to manufacture defects, model incompatibility, and restrictions imposed by the manufacturer.

The liability of the Organizer shall not incur, in general, in case of force majeure or unforeseeable circumstances beyond its control.

ARTICLE 8 – DURATION AND MODIFICATIONS

The Rules and Regulations of the Contest Game apply to any participant who enters in the Contest Game.

The Organizer reserves the right to modify these Rules and Regulations and/or the Contest Game, at any time, without notice neither obligation to justify its decision and without its liability being incurred because of this.

The Organizer reserves the right to interrupt, extend, shorten, modify or cancel the Contest Game, at any time, by rights, without notice neither obligation to justify its decision. In this case, the liability of the Organizer cannot be held in any manner whatsoever and the participants cannot claim any compensation whatsoever.

Additions and amendments can then be published for the duration of the Contest Game and the participants cannot claim any compensation as such.

In case of modification of the dates, new dates and new corresponding prizes will be mentioned on the Contest Page.

Any modification of these Rules and Regulations will come into force from their online publication and any participant will be deemed to have accepted them due to their participation in the Contest Game, from the date of the entry into force of the modification. Any participant refusing the change(s) will have to stop participating in the Contest Game.

The Organizer reserves the right to sue anyone who will have defrauded or attempted to do so. However, the Organizer shall not incur any liability whatsoever vis-à-vis the participants due to possible frauds committed.

In case of fault on behalf of a participant, the Organizer reserves the right to exclude, by rights, any participation from the latter, without that they cannot claim anything.

ARTICLE 9 – DATA PROTECTION ACT

The personal information provided by the participant during its participation in the Game Contest are strictly confidential. The Organizer undertakes to not sell, rent or transmit personal data to third parties involved, except legal or judicial obligation requiring the Organizer to do so.

In accordance with the legal provisions about personal data protection, especially the Articles 39 and 40 of the French “*Loi Informatique et Libertés*” (Data Protection Act) of January 6, 1978, each participant has a right to access, modify, correct and delete personal data concerning them that they can exercise with the Organizer by writing to the Organizer webmaster at the address indicated in the preamble, or by sending an e-mail at the address below: community@bandainamcoent.eu

ARTICLE 10 – EVIDENCE CONVENTION

It is agreed that, except in the case of manifest error, the Organizer may – in particular for evidence of any act, fact or omission – rely upon programs, data, files, records, operations and other elements (such as monitoring reports or other states) in computer or electronic nature, format or media, established, received or retained directly or indirectly by the Organizer, in particular in its information systems.

Participants undertake not to contest the admissibility, validity or probative force of the elements in computer or electronic nature, format or media aforesaid, on the basis of any statutory provision whatsoever and which would specify that certain documents must be written or signed by the parties in order to constitute evidence.

Thus, the considered elements constitute evidences and, if they are produced as evidence by the Organizer in any litigation or otherwise, they will be admissible, valid and enforceable between the parties in the same manner, under the same conditions and with the same probative force than any document which would be created, received or retained in writing.

ARTICLE 11 – INTERPRETATION

Any question of interpretation or application of the Rules and Regulations or any unexpected issue that comes to arise will be decided upon, depending on the nature of the question, by the Organizer in accordance with the laws of France.

ARTICLE 12 – DISCLAIMER

This promotion is not managed or sponsored by Twitter. The information the participant provides is provided to the Organizer. The information the participant provides will only be used to contact them for the Contest Game.